

FUNDRAISING TIPS

The success of NARFE's fundraising for Alzheimer's research is due in large measure to the ingenuity and perseverance of its dedicated volunteers. Successful chapter projects have included:

- Garage sales (These are very popular, as many members can participate.)
- "Bakeless Bake Sale" coupons in chapter newsletters
- Canisters at restaurant counters or on tables
- Bowling tournaments
- Pro/celebrity golf tournaments
- Raffles
- Dances
- House tours
- Solicitations from local civic organizations and businesses (This must be followed with appropriate donor publicity. A small flier explaining the NARFE chapter and national Alzheimer's program is an effective addition to solicitations.)
- Bingo (where allowed)
- Meals (such as waffle breakfasts, barbecues, fish fries)
- Join a local NARFE Walk to End Alzheimer's team at www.alz.org/narfewalks
- Join The Longest Day at www.alz.org/longestday

ADMINISTRATIVE EXPENSES FOR THE NARFE-ALZHEIMER'S PROGRAM

Funds for allowable expenses are rebated to NARFE by the Alzheimer's Association. Examples of allowable expenses are National Committee postage, photo reproduction, supplies and travel preapproved by the National Chair and oversight NOO. The Alzheimer's Association allocates 100 percent of NARFE contributions to research. The Association does not use NARFE donations to reimburse administrative expenses.

NARFE members' participation in the NARFE-Alzheimer's Program is purely voluntary. NARFE does not use income from National Dues, the card and calendar program, or Silver Circle for Alzheimer's fundraising activities. Every dollar donated to the NARFE Alzheimer's Program goes to support Alzheimer's Research and is counted toward our national fundraising goal.

About the Alzheimer's Association®

The Alzheimer's Association is the world's leading voluntary health organization in Alzheimer's care, support and research.

The Association's mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

For more information about the Alzheimer's Association, visit their website at www.alz.org or call their 24/7 Helpline at 800-272-3900.

The Alzheimer's Association has a wide selection of educational and promotional materials NARFE members can use in fundraising and outreach activities. To obtain these materials, please submit the NARFE Materials Order Form at least four weeks in advance of desired delivery date to: narfe@alz.org. To donate by credit card go to alz.org/narfedonate then select your "Federation" and "Chapter" from the drop down menu in the donation information section. You can also sign up for the e-newsletter and order supplies from Alzheimer's.



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**NARFE.org**

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NARFE Proudly Supports the Alzheimer's Association in the Fight Against Alzheimer's Disease.

Since 1985, members of the National Active and Retired Federal Employees Association (NARFE) have played a significant role in seeking a cure for Alzheimer's disease. In collaboration with the Alzheimer's Association, NARFE members have donated over \$13 million and growing to help advance Alzheimer's research—and that's something we can be proud of.

As of March 2019, a new *Letter of Agreement (LOA)* was signed to include funds raised nationwide for the Walks to End Alzheimer's and The Longest Day to count towards our goal. This will also include plans for Care and Support.

But, we still have more to do. Today, an American develops Alzheimer's disease every 65 seconds, and one in three seniors dies with Alzheimer's or another dementia. By 2050 as many as 14 million individuals may be living with the disease. The efforts of NARFE members to raise funds and awareness for the Alzheimer's Association are now more important than ever to help advance Alzheimer's research into viable treatments and an eventual cure for the disease.

Through its active support of the Alzheimer's Association, NARFE seeks to help advance research into the cause, prevention, treatment and cure for Alzheimer's disease and other dementias.

About Alzheimer's Disease

Alzheimer's is a progressive, fatal disease with no known cause or cure. It destroys brain cells and causes memory changes, erratic behaviors and loss of body functions. It is now the sixth-leading cause of death in the United States.

Today, more than 5.8 million Americans are living with Alzheimer's, and millions more family members, friends, caregivers and colleagues are affected on a daily basis. While your chances of developing Alzheimer's disease increase as you age, approximately 200,000 Americans are living with younger-onset Alzheimer's or another dementia.

Further scientific research is the greatest weapon we have to conquer this disease. Methods for early diagnosis are improving dramatically, and treatment options and sources of support can improve quality of life.

NARFE'S GRASSROOTS EFFORT

National level

- The NARFE National President, as the National Oversight Officer (NOO), appoints a National Chair. A 10-member NARFE-Alzheimer's National Committee—one member from each NARFE Region, nominated by the respective Regional Vice President (RVP)—is also appointed by the National President. These members are designated with titles such as "Regional I Alzheimer's Coordinator," "Regional II Alzheimer's Coordinator," etc.
- The National Committee coordinates the NARFE Alzheimer's Program. The committee meets once a year in the fall at the Alzheimer's Association Home Office in Chicago, Illinois, and has an annual check-in conference call during the spring.
- The National Alzheimer's Chair serves as liaison between the National Committee, the Alzheimer's Association and the NOO with oversight responsibility. The Chair presides at the annual committee meeting, responds to requests for information about the program, represents NARFE at the annual Alzheimer's Association Advocacy Forum, writes a quarterly column for *NARFE Magazine*, and works closely with Alzheimer's Association staff, National Committee members and the National Oversight Officer on all matters pertaining to the program's operation.

Regional level

- The Regional Alzheimer's Coordinator acts as the contact point for the Federation Alzheimer's Coordinators. As members of the NARFE National Committee, they facilitate the dissemination of information and materials to the Federation Alzheimer's Coordinators. In addition, they are responsible for providing a summary report of chapter and federation Alzheimer's activities in their specific region to the NARFE National Committee.

Federation level

- Each federation president appoints a Federation Alzheimer's Coordinator, who works with the Regional Alzheimer's Coordinator in their respective region. The Federation Alzheimer's Coordinator maintains records of chapter contributions and forwards such funds with the NARFE Gift Detailed Spreadsheet each month to the National Alzheimer's Association. Copies are also sent each month (if funds have been collected) to the appropriate Regional Alzheimer's Coordinator. (Note: NARFE National Headquarters is notified of the appointment of the Federation Alzheimer's Coordinator via the F-7A Form.) To obtain a copy of the Alzheimer's Federation Manual, download it from the NARFE website under Alzheimer's Fund information or order using the F-18 form.

Chapter level

- Each chapter president appoints a Chapter Alzheimer's Coordinator, who coordinates local fundraising, sends funds to the Federation Coordinator (see Sample of Chapter Transmittal Form and Guideline Chapter Manual on handling funds), and monitors volunteer hours for their local Alzheimer's program; e.g., support groups, day care center, etc. The NARFE chapter coordinator also assists the chapter program chair to arrange for speakers knowledgeable about Alzheimer's-related topics and cooperates with the chapter public relations officer in attracting media attention to the chapter's Alzheimer's efforts. (Note: NARFE National Headquarters is notified of the appointment of the Chapter Alzheimer's Coordinator via the F-7 Form). To obtain a copy of the Alzheimer's Chapter Manual, download it from the NARFE website under Alzheimer's Fund information or order using the F-18 form.