CALIFORNIA STATE FEDERATION EXECUTIVE BOARD POLICY 11(I) SPECIAL ASSISTANT TO THE PRESIDENT FEDERATION WEBMASTER

Incumbent serves as the Webmaster for the California State Federation to provide officers, members and other interested persons with information about the organization.

I DUTIES & RESPONSIBILITIES

- **A.** Coordinate the planning, development and operation of the website.
- **B.** Establish an interactive website, easily accessible to the users.
- C. Consult with and coordinate the content, appearance and functionality of the website with the Federation President for approval by the CSFC Executive Board
- **D.** Ensure the information and materials provided on the website are in compliance with official policy.
- **E.** Establish security procedures to safeguard against unauthorized tampering of information and materials posted on the website.
- **F.** Maintain website content to ensure accuracy, current and informative articles and materials which are relevant to the organization's goals and objectives.
- **G.** Continuously solicit information from authorized sources for posting on the website
- **H.** Develop plans for website improvements including, interactive features, appealing graphics and methods for supporting and promoting field programs, i.e., legislation, membership, service and others.
- I. Perform other duties as assigned.